

SHORT-FORM NOTICE

IF YOU PURCHASED MG217® COAL TAR SHAMPOO PRODUCTS, YOU MAY BE ELIGIBLE FOR A CASH REFUND AND/OR A PRODUCT VOUCHER FROM A CLASS ACTION SETTLEMENT

A federal court authorized this notice. This is not a solicitation from a lawyer.

YOUR NOTICE ID:

XXXXXXXXXXXX

PLEASE SAVE THIS NUMBER TO FILE A CLAIM

On July 1, 2026, the U.S. District Court for the Eastern District of Pennsylvania granted preliminary approval of this class action Settlement. The Court directed the parties to send this notice to inform Settlement Class Members about the class action, the Settlement and Settlement Class Members' options. Because you may be a Settlement Class Member, you may be eligible to receive a **payment and/or voucher** from the Settlement.

If the Court gives final approval to the Settlement, each Settlement Class Member who properly and timely completes and submits a Valid Claim Form by September 24, 2026 will receive a cash payment and/or product voucher.

Please visit www.MG217ShampooSettlement.com for more information. After you read the information in this notice, you may click on the button below to file a claim:

FILE A CLAIM

Este aviso en inglés es referente al acuerdo propuesto en una demanda colectiva referente a los productos de champú de alquitrán de hulla de marca MG217®, tales como MG217® Psoriasis Extra Strength, MG217® Psoriasis Medicated Conditioning 3% Coal Tar Shampoo, y MG217® Dandruff Therapeutic Shampoo. El acuerdo propuesto posiblemente afecte sus derechos legales. Para el mismo aviso en español, por favor visite www.MG217ShampooSettlement.com.

WHAT IS THE LAWSUIT AND THIS SETTLEMENT ABOUT?

Plaintiff in this lawsuit, a purchaser of MG217® coal tar shampoo products such as MG217® Psoriasis Extra Strength, MG217® Psoriasis Medicated Conditioning 3% Coal Tar Shampoo, and MG217® Dandruff Therapeutic Shampoo (the "Products"), sued the manufacturer, Lake Consumer Products, Inc. ("Lake"), generally alleging that Lake did not properly manufacture these products in accordance with current Good Manufacturing Practices ("cGMPs") and industry practice as to the levels of benzene present in the Products. Lake denies Plaintiff's claims and denies any fault or wrongdoing. The Court has not decided whether Lake did anything wrong. The parties agreed to the Proposed Settlement to resolve the lawsuit to avoid the expenses and uncertainties of continuing the lawsuit.

WHO IS AFFECTED BY THE SETTLEMENT?

You are a Settlement Class Member affected by the Settlement if you purchased any of the Products for personal, family or household purposes between January 1, 2021, and the date on which Plaintiff filed a motion seeking preliminary approval June 25, 2026 in the United States or its territories excluding (a) any individuals who have pending litigation against Lake; (b) any Settlement Class Members who file a timely request for exclusion; (c) any current officers, directors, or shareholders of Lake; (d) any legal counsel or employee of legal counsel for Lake; (e) any federal, state, or local government entities; and (f) any judicial officers presiding over the Action and the members of their immediate family and judicial staff.

For more details about who is affected, visit www.MG217ShampooSettlement.com.

WHAT DOES THE SETTLEMENT PROVIDE?

Lake has agreed to provide \$1,200,000 in settlement benefits in the form of a non-reversionary Cash Settlement Fund in the amount of \$700,000 and a non-reversionary Non-Monetary Fund in the amount of \$500,000 in Vouchers.

If the Settlement is approved and becomes final, it will provide the following benefits to Class Members. If you submit a timely and valid Claim Form, you will receive a Cash Benefit or Voucher, depending on which benefit you select.

Cash Benefit. Settlement Class Members are eligible for a cash payment (the “Cash Benefit”) equal to the amount of the purchase price for each qualifying purchase accompanied by a Proof of Purchase, subject to a pro rata increase or decrease based on the number of Claims received that were accompanied by Proofs of Purchase. An Authorized Claimant may receive a Cash Benefit up to \$7.00 for each qualifying purchase not accompanied by a Proof of Purchase, subject to a pro rata increase or decrease based on the number of qualifying purchases claimed without Proof of Purchase. The actual amount of these cash benefits, however, is currently unknown. More important details are available at www.MG217ShampooSettlement.com

Voucher. Settlement Class Members are eligible for a Voucher in the amount of \$25.00 redeemable after the purchase of any of the MG217® Product Line via the code that will be provided by the Settlement Administrator along with a proof of purchase, subject to a potential pro rata reduction. You may receive both a Cash Benefit and a Voucher provided they submit Proof of Purchase. More important details are available at www.MG217ShampooSettlement.com.

Lake has also agreed to maintain a lower amount of coal tar in the Products. For details on these changes, see Section 3.12 of the Settlement Agreement, which is available at www.MG217ShampooSettlement.com.

For more details about the settlement benefits, read the Long Form Notice or Settlement Agreement available at www.MG217ShampooSettlement.com. You may also call 1-888-722-7084.

WHAT ARE YOU GIVING UP TO RECEIVE SETTLEMENT BENEFITS?

Unless you exclude yourself from the Settlement Class, you are a Settlement Class Member and will be legally bound by all orders and judgments of the Court, including the terms of the Settlement Agreement. You will not be able to sue or continue to sue Lake about claims related to the lawsuit, except for any physical injury claims which are specially excluded from the Settlement.

Staying in the Settlement Class also means that you agree to the release of claim provisions (“Release”), which describe the legal claims that you give up, in the Settlement Agreement. For more details about the Release, read the Full Notice or Settlement Agreement available at www.MG217ShampooSettlement.com. You may also call 1-888-722-7084.

WHAT ARE YOUR OPTIONS?

Submit a claim. Submitting a claim is the only way to get a Cash Benefit and/or Voucher under the Settlement. Click the button at the top of this notice or visit the settlement website, www.MG217ShampooSettlement.com, to file a claim electronically. If you file a claim, you will give up the right to sue Lake in a separate lawsuit about the claims this Settlement resolves. You have until September 24, 2026, to submit a claim.

Exclude yourself from the Settlement. If you do not want to be legally bound by the Settlement, you may exclude yourself (“opt-out”) by sending a written notice of your intention to opt out of the Settlement to the Settlement Administrator by U.S. mail to the following address: Lake Consumer Products Settlement, 1060 Broadway, Suite 308, Albany, NY 12204. If you opt-out, you will receive no money or voucher, but you will keep your right to sue Defendant for the claims in this litigation. If you opt-out, you may not object to the Settlement either. For more details on how to opt out of the Settlement, please read the Full Notice or Settlement Agreement available at www.MG217ShampooSettlement.com. You may also call 1-888-722-7084. A request for exclusion must be postmarked **no later than September 24, 2026**.

Object to the Settlement. If you do not exclude yourself, you may object to the Settlement. You may both object and submit a claim under the Settlement. You will still be bound by the Settlement if your objection is rejected. For more details on how to object to the Settlement, please read the Full Notice or Settlement Agreement available at www.MG217ShampooSettlement.com. You may also call 1-888-722-7084. Any objection must be in writing and mailed to the Settlement Administrator at the address below and postmarked **no later than September 24, 2026**.

Do nothing. You will not receive a Cash Benefit or Voucher under the Settlement. You will also give up your right to object to the Settlement and you will not be able to be part of any other lawsuit about the claims this Settlement resolves.

For more details about your options, read the Long Notice available at www.MG217ShampooSettlement.com or call 1-888-722-7084.

THE COURT’S FAIRNESS HEARING

The Court will hold a Fairness Hearing at **11:00 a.m. on October 15, 2026** to decide whether to approve the Settlement. The hearing will be in **Courtroom __ at the** U.S. District Court, **[Place]**. The Court will consider whether the settlement is fair, reasonable, and adequate. The Court will also consider what amount to award to each of the class representatives as compensation for their services for the Settlement Class, and what amount to award Class Counsel for their attorneys’ fees and costs. You may appear at the Fairness Hearing, on your own behalf or through counsel, but you do not have to.

HOW DO YOU GET A SETTLEMENT BENEFIT?

To obtain a Cash Benefit and/or Voucher, you must timely and properly submit a completed Claim Form **no later than September 24, 2026**. The Claim Form may be submitted online at www.MG217ShampooSettlement.com **no later than September 24, 2026** or by mail but must be postmarked **no later than September 24, 2026**. Claim Forms are available at www.MG217ShampooSettlement.com or you may request one by calling 1-888-722-7084. You may also file a claim by clicking on the “File A Claim” button below or at the top of this email.

FILE A CLAIM

PLEASE DO NOT CONTACT THE COURT REGARDING THIS NOTICE.

QUESTIONS?



Visit www.MG217ShampooSettlement.com



Call 1-888-722-7084



Write Lake Consumer Products Settlement 1060 Broadway, Suite 308, Albany, NY 12204